

SWE Officer Meeting Minutes --August 18th, 2009

- Meeting with the Dean was cancelled
 - Reschedule for 8/24@5pm
 - Elise will email the funding request letter ahead of time

- National Conference
 - We need to use all of the \$1,445.00 from SAC for the conference
 - Save \$1,500 from John Deere fund for next year
 - Reimburse
 - Flights:\$200
 - Conference: \$80
 - All of hotel
 - Find restaurant for nice dinner
 - Victoria can be helpful in getting a discounts at The Limited for suits
 - Jackie is going to make a conservative reimbursement plan
 - A few people need to still renew membership and sign up for conference

- Funding
 - Need to meet with SAC person to request money for conference
 - Reviewed list of possible funding source companies

- Monthly Meetings
 - We have our first meeting scheduled for September 10th @12pm and serve lunch

- T-shirts
 - Kelsey's boyfriend has a t-shirt/screen printing company
 - Decided on shirt with gears on front and "UWM" on the back , and "SWE" logo on the front/sleeve

- Marketing
 - T-shirts
 - "bumper sticker" (decal)
 - Flyers
 - Poster case – see what have in the cube to put into it
 - Scrap-book and drink party
 - Freshman recruitment
 - Letter/email to freshman (Jessi working on)
 - Events
 - Party on the plaza
 - Ice Cream social – Tuesday, 22nd@3pm

****Also, make sure that the money is in a good place, as we discussed, there had been some issues with stealing in the past and we (of course) DON'T want that happening again. ****