

## SWE Officers Meeting—July 1<sup>st</sup> 2009

### Budget

- Jennie Klump=> \$4,700.00
- From SAC => \$1,445.00
- Want to save about \$2,000.00 in account
- Dispersment of funds for Conference
  - ◆ Hotel costs, transportation, plane tickets
    - How much of each would be paid for per person?
    - Hotel and transportation would be paid for
    - Either \$200 or percentage of each plane ticket would be re-imbursed
  - ◆ \$15/day for food
  - ◆ Last night all go out for a nice dinner paid for by SWE-UWM

### Meeting with the Dean

- For next meeting be sure to have a list of requests to for budget
  - ◆ ie: “sponser four girls for conference” or “cover \$80 conference fee for all girls going”, “cover cost of ‘#’ of t-shirts for incoming female freshmen”, etc

### Advertising(-first meeting will be September 9<sup>th</sup>)

- Flyers! (Make them awesome; fewest words with maximum information, and awesome)
- Case on first floor of EMS—Jessi, if anyone wants to help, let me know
- Website
  - ◆ “Officers Corner” –where we would all go to communicate with eachother
  - ◆ Twitter
  - ◆ General email (gmail) account for all officers
    - Include links: t-shirts, calendar, pictures, et cetra
  - ◆ Email incoming freshmen
    - Lisa is getting addresses
    - Jessi is composing the rough draft
    - To include:
      - What is SWE?
      - Reasons to join SWE
      - Success stories
      - Link to website (both ours and official site?)
- Shirts
  - ◆ Brainstorm, Brainstorm, Brainstorm! We have to have a design before we can make a shirt!
    - SWE—general shirt
    - Something with nerd/geek
    - Image—gears, tools, etc
    - Equations spelling out “SWE”, ie “ (S)  $12C_dApV^3$  (E)”
    - Conference 2009 shirt
    - Ideas?
  - ◆ Find a good, reasonably priced place to have make t-shirts

## Events

- Of all the events that we had come up with at the last meeting, the following was decided for who would be following through with what (this is based on who has what connections) otherwise everything is defaulted to Victoria
  - ◆ Car Mechanic—Victoria
  - ◆ Ice Cream Social @ Welcome Back Fair—Lisa
  - ◆ Cookout or breakfast before fall classes—Lisa
  - ◆ Trip to Mall for Conference Clothes—Victoria
  - ◆ Finance Speaker—Elise
  - ◆ SWE Speakers/Seminars—Jackie (if anyone knows of anyone, let Jackie know)
  - ◆ Project for Young Students—Jessi
  - ◆ Learn to Cook Night-Dinner by Design—Elise
  - ◆ Movie/Documentary—Jessi
  - ◆ Bar Louie \$1 Burger Dinner Night—Jackie
  - ◆ Movie Night—Victoria
  - ◆ Tour Ideas—Victoria (and if anyone has ideas, forward them to Victoria)
  - ◆ Brat sales—Lisa getting forms; Kelsey organize getting food for sale

## Conference

- Will be having mandatory meetings dedicated specifically to conference
- Fun things to do
  - ◆ Scavenger hunt
  - ◆ Dinner Friday or Saturday
- Jackie still doesn't have flight information from Mary or Kelsey, if she doesn't receive it by the 10<sup>th</sup> of July, they won't be reimbursed, after the 17<sup>th</sup> the rooms will be cancelled, an email was sent out to everyone
- People still have to sign up for Conference, on website, \$80

## Triangle Event

- Decided that for this year we will help with the actual event itself, ie RA rooms and help with the students, but not much with the planning, we already have a lot to do, and are concerned about liability issues
- Recommending that they ask again next year, things may have changed by then

## Still have to discuss....

- When should meetings be during the year? What day? Time?